



**Idaho State
University**

VICE PRESIDENT FOR ADVANCEMENT

2024



ABOUT IDAHO STATE UNIVERSITY



Idaho State University is a Carnegie-classified R2 high research activity, doctorate-granting university. ISU offers exceptional academic opportunities in more than 250 programs across seven colleges. Its faculty and students lead in cutting-edge research and innovative solutions in various fields including health professions, nuclear research, natural resources, teaching, humanities, engineering, performing and visual arts, technology, biological sciences, pharmacy, and business. Founded in 1901 on the traditional lands of the Shoshone and Bannock peoples in Pocatello, the University extends educational access to a diverse population and strives to build an inclusive community among students from around the region and the world who are drawn to its five campuses. At the main campus in Pocatello, and at locations in Meridian, Idaho Falls, Twin Falls in Idaho, and Anchorage, Alaska, ISU engages students through learning and research opportunities that improve the intellectual vigor, cultural vitality and health of its communities.

ISU is the state's designated lead institution in health professions, medical education, and biomedical research. The Sam and Aline Skaggs Health Science Center in Meridian is adjacent to the Idaho College of Osteopathic Medicine, Idaho's only medical school and a strong partner in health science education. The Idaho Falls campus supports the Center for Advanced Energy Studies (CAES) at the Idaho National Laboratory in Idaho Falls. The Twin Falls campus partners with the College of Southern Idaho to prepare career-ready graduates. In partnership with the University of Alaska Anchorage, ISU trains Alaska's pharmacists. Newly developed collaborations have been established by offering the Physician Assistant program with Lewis-Clark State College in Lewiston, ID, and the Accelerated Nursing Bachelor's degree with Kootenai Health in Coeur d'Alene, ID.



To read about ISU in the news, go to
isu.edu/news

ABOUT IDAHO STATE UNIVERSITY



QUICK FACTS

12,319
STUDENTS

In Fall 2023, Idaho State welcomed the largest incoming class since 2014 with an increase of 26% over Fall 2022 for first-time undergraduate students. Overall, ISU's enrollment increased by 1.9% since last fall, marking the third year in a row of enrollment growth.

Over the past four years, first-time student retention increased by 10.3% and Idaho resident retention is up 11.6%.

87% of all Idaho State students are from Idaho.

Students come to Idaho State from all 43 counties in Idaho, 49 states in the U.S., and 63 countries.

Idaho State has 1,833 employees, of which 664 are faculty.

From traumatic brain injuries to post-wildfire recovery, Idaho State is home to more than 200 research labs.

FRESHMAN/FIRST-YEAR RETENTION UP
10.3%
OVER 4 YEARS AGO

As the state of Idaho's health care University, ISU offers 75% of Idaho's graduate degrees in health profession programs.

ISU operates 22 health care clinics that align with ISU's mission as the health sciences institution for Idaho.

Idaho State is proud of the accomplishments of its more than 100,000 alumni.

Idaho State was named a top college for skiers in the Mountain West by *Powder Magazine*.

Newly renovated ICCU Dome is the oldest covered stadium in the nation and the first on a college campus.

Earnings from ISU alumni living and working in Idaho contribute more than \$900 million to Idaho's economy.

UNIVERSITY TRADITIONS

From an annual day of service to a weekly showcase of school spirit, Idaho State proudly celebrates a number of University traditions. We encourage all faculty and staff to join our students and alumni in taking part in all of our longstanding University traditions.

One tradition that we widely encourage is Bengal Wednesday. Walking across campus--or wherever Bengals are in the world--we stand united as fellow Bengals and proudly wear orange and black on Wednesdays.



To learn more about Idaho State's traditions, go to isu.edu/traditions

ABOUT IDAHO STATE UNIVERSITY



13:1 STUDENT-TO-TEACHER RATIO allows students to enjoy personal connections with faculty. As a state leader in health sciences, ISU offers hands-on experiential learning for students and widespread health services to the community at more than a dozen clinics across the state.



Education at Idaho State is augmented with **REAL-WORLD EXPERIENCES**; the \$2.3 million Career Path Internship program advances the career goals of hundreds of students' by pairing students with paid on- and off-campus internships and research experiences.



As an **NCAA DIVISION 1 SCHOOL**, ISU competes in the Big Sky Conference offering robust athletic programs to students such as basketball, cross-country, tennis, track and field, volleyball, softball, football, golf, and soccer.



WITH SO MUCH TO EXPLORE, students can get involved in more than 150 student organizations, or explore Idaho with whitewater rafting and backcountry experiences led by the Outdoor Adventure Center. Quick day trips to Craters of the Moon National Monument or Yellowstone National Park are a short drive away.



THE L.E. AND THELMA E. STEPHENS PERFORMING ARTS CENTER on the ISU campus is nationally ranked as one of the most impressive performance venues on a university campus. It is home to the Idaho State Civic Symphony and is also host to numerous plays, concerts, recitals, and art performances.



To read about ISU in the news, go to isu.edu/news

ABOUT IDAHO STATE UNIVERSITY

ACADEMIC COLLEGES AND DIVISIONS

Idaho State University's more than 250 academic programs, led by dedicated, accomplished faculty, are offered through ten colleges and schools.

College of Arts and Letters

College of Business

College of Education

College of Science and Engineering

College of Technology

Graduate School

Kasiska Division of Health Sciences

College of Health

School of Nursing

School of Rehabilitation and Communication Sciences

L.S. Skaggs College of Pharmacy



To learn more about ISU's academic programs, go to isu.edu/academics

ACCREDITATION

The Northwest Commission on Colleges and Universities (NWCCU) is ISU's institutional accreditor. The NWCCU is an independent, non-profit membership organization recognized by the U.S. Department of Education as the regional authority on educational quality and institutional effectiveness of higher education institutions in the seven-state Northwest region of Alaska, Idaho, Montana, Nevada, Oregon, Utah, and Washington. It fulfills its mission by establishing accreditation criteria and evaluation procedures by which institutions are reviewed.

Specialized Accreditation for Colleges and Programs

Many undergraduate and graduate programs maintain specialized professional accreditation. The Office of Institutional Research maintains the most up-to-date list of over 80 ISU programs with specialized accreditation.



To learn more about accreditation, go to isu.edu/accreditation

RESEARCH AT IDAHO STATE

Trending upward year after year, research at ISU is a driver of growth and development and solidifies Idaho State's classification as a Carnegie-classified High Research Activity institution.

In AY22-23, ISU received more than **\$47 million** in external research awards to support more than **200** active investigators. This represents a **45%** increase in research awards and a **200%** increase in research funding since 2018.

ISU researchers are seeking and winning larger grant awards, with the steadiest growth in the federal government-supported research and development sector.

ISU students also received just over **\$3.1 million** in externally-sponsored wages and stipends to participate in research and creative scholarship activities.



To learn more about research at ISU, go to isu.edu/research

STRATEGIC PLAN



MISSION

We engage students through learning and research opportunities that improve the intellectual vigor, cultural vitality, and health of our communities.

VISION

We inspire a passion for knowledge and discovery.

VALUES

- Integrity:** Honesty in our actions and words
- Community:** Fostering connections
- Inclusivity:** Valuing all and building a culture of belonging
- Teamwork:** Collaborating with compassion and respect
- Shared Responsibility:** All contributing to our success
- Learning:** Continuous growth and development

GOALS

- Increase** student access, opportunity, and success
- Strengthen** programmatic excellence
- Cultivate** external partnerships
- Expand** research clinical and creative activities
- Energize** the Bengal community



To learn more about accreditation, go to
isu.edu/strategicplan

CAMPUS LOCATIONS



POCATELLO

Idaho State's main campus is located in Pocatello. This campus is home to administrative offices, student housing, and Bengal athletics. The University has been located on this site since being founded in 1901.

**921 S. 8th Avenue
Pocatello, Idaho 83209**

isu.edu/about



MERIDIAN

Idaho State's Meridian campus offers more than 30 undergraduate and graduate programs in the Sam and Aline Skaggs Health Science Center. Approximately 1,000 students take classes in Meridian and support clinics.

**1311 E. Central Drive
Meridian, Idaho 83642**

isu.edu/meridian



IDAHO FALLS

Located adjacent to the Snake River, the Idaho Falls campus provides opportunities for students to complete associate, bachelor, master's and doctoral degrees. The campus is jointly operated with University of Idaho.

**1784 Science Center Drive
Idaho Falls, Idaho 83402**

isu.edu/idahofalls



TWIN FALLS

Located on the College of Southern Idaho campus, Idaho State's presence in the Magic Valley offers a number of bachelor- and doctoral-level programs, mostly through the College of Education.

**315 Falls Avenue
Twin Falls, Idaho 83303**

isu.edu/twinfalls

The University also operates outreach centers in American Falls, Blackfoot, and Anchorage, Alaska.

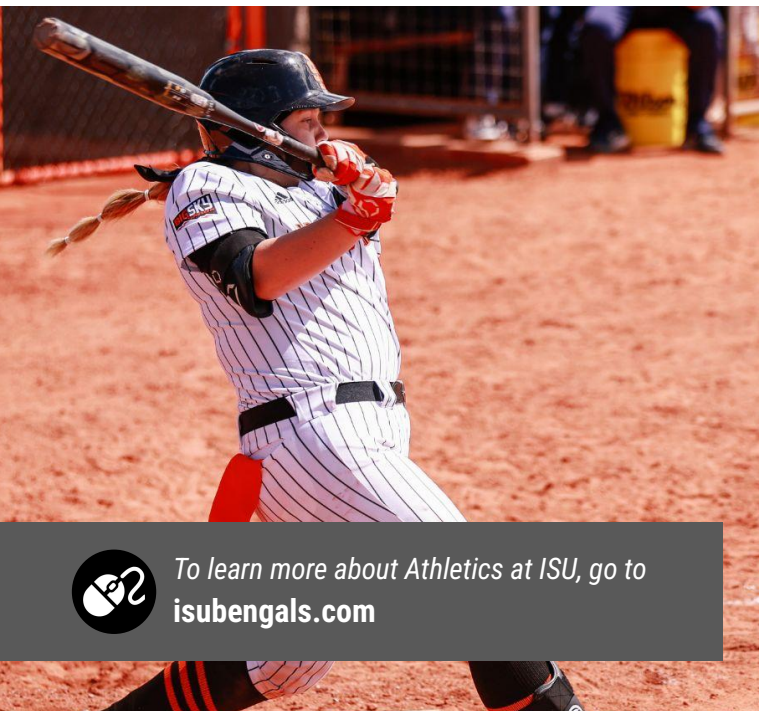
UNIVERSITY CULTURE



At Idaho State, we strive to serve our students through an intentional focus on energizing our Bengal community and enhancing our University culture. We are committed to building a University culture where positivity, productivity, and job satisfaction all intersect.

We are on a journey to integrate strengths-based philosophies into our work environment, designed to celebrate individual contributions and promote growth and development for each member of our campus communities based on their innate talents. Building on the strengths of our faculty, staff, teams, and institution, and we want others to hear us ROAR!

- Strengths-based environment built on trust, compassion, stability, and hope.
- Celebrating individuals by valuing talents, individual perspectives, backgrounds, experiences, and ideas in an environment where growth and development is supported.
- We believe in leading through shared governance. Listening to problems and concerns and then seeking collaborative solutions with our faculty, staff, and students makes Idaho State stronger.



ATHLETICS AT IDAHO STATE

As a member of the Big Sky Conference (BSC), Idaho State has 15 NCAA Division I sports. As of 2023, full member institutions are located in the states of Arizona, California, Colorado, Idaho, Montana, Oregon, Utah, and Washington.

Women's Sports:

Basketball
Cross Country
Golf
Indoor Track and Field
Outdoor Track and Field
Tennis
Soccer
Softball
Volleyball

Men's Sports:

Basketball
Cross Country
Golf
Indoor Track and Field
Outdoor Track and Field
Tennis
Football



To learn more about Athletics at ISU, go to isubengals.com

UNIVERSITY LEADERSHIP

Dr. Robert W. Wagner began serving as Idaho State University's fourteenth president on January 29, 2024. Before coming to ISU, he was the Executive Vice President and Chief Operating Officer at Utah State University (USU). He also previously served as the Vice President for Academic and Instructional Services, a unique organizational blend of student, faculty, operational, innovation and academic programming responsibilities.

While at Utah State University Dr. Wagner held several administrative positions including leadership within USU's Provost Office (Assistant Vice Provost, Vice Provost, Executive Vice Provost and Dean) associated with the university's Statewide Campus System, academic programming and faculty development, as well as Executive Director for Distance Education.

Before coming to USU in 2007, Wagner served as a Special Assistant to the President, focused on government relations and special projects for the State University of New York at Albany. His administrative experience includes institutional strategic planning, cross-institutional collaboration, community engagement, innovation in higher education, fundraising, student achievement, and government, industry and community partnerships.

With a visionary strategic plan, the University is well-positioned for innovation and growth. Dr. Wagner has launched conversations – through the Bold Path Forward initiative – that give faculty, staff, students, and stakeholders an opportunity to actively shape the trajectory of Idaho State University.



UNIVERSITY LEADERSHIP

The University is led by a diverse team of dedicated professionals who have years of higher education experience. Under the direction of the President, the senior leadership team collaboratively sets aspirational goals focused on bolstering Idaho State's strengths.

Administrative Council

Administrative Council is charged with institutional planning, administrative oversight, and issue management. The Council is a decision-making body with representatives from all University divisions, and members are responsible for soliciting input from their divisions regarding major initiatives/impacts, collaborating with peers and the President to make decisions, and communicating major decisions, with rationale, to their divisions and departments.



Adam Bradford
Interim Provost &
Vice President for
Academic Affairs



Jennifer Steele
Vice President for
Finance and
University Planning



Craig Chatriand
Vice President for
Student Affairs



Brian Sagendorf
Vice President for
Operations



Martin Blair
Vice President for
Research and
Economic
Development



Vice President for
University
Advancement



Rex Force
Vice President for
Kasiska Division of
Health Sciences



Renae Scott
Chief Information
Officer



Pauline Thiros
Director of Athletics



Miriam Dance
Associate Vice
President for
Marketing and
Communications



Blake Christensen
University General
Counsel & Chief
Compliance Officer



Jenn Forshee
Chief of Staff



Heidi Berry
Executive Staff
Assistant and
Communications
Specialist

THE OPPORTUNITY

POSITION SUMMARY

Idaho State University (ISU) is seeking an inspiring and dynamic leader to join our team as Vice President for University Advancement. Reporting directly to the President, this pivotal role involves advising and collaborating closely with university leadership to propel ISU forward. The Vice President for Advancement also serves as the Executive Vice President of the Idaho State University Foundation (ISUF), a 501(c)(3) organization dedicated to inspiring robust funding, support and engagement from alumni, parents, friends, corporations, foundations and others for the benefit of ISU. As a key member of the President's Administrative and Leadership Councils, the Vice President oversees development, alumni relations and advancement and foundation services, fostering an environment of growth and opportunity.

As ISU approaches its 125th anniversary, the Vice President for University Advancement will lead the charge in orchestrating a comprehensive fundraising campaign aligned with this milestone celebration. This campaign will present a unique opportunity to collaborate with ISU leadership, alumni and the broader community to secure transformative support that will enhance ISU's ability to provide exceptional opportunities for our students.

The next Vice President for University Advancement will work closely with President Robert W. Wagner, PhD, who has been serving as president since January 2024. President Wagner is a leader who deeply values relationships and partnerships, with a strong commitment to external relations. He understands the critical importance of philanthropic support in advancing ISU's mission and creating remarkable experiences for our students. With President Wagner's commitment to fostering connections and his enthusiastic support, this role, along with planning and executing the campaign along with vitalizing ISU's alumni promises to be both challenging and immensely rewarding, and offers the chance to make a substantial impact on the future of ISU.

THE OPPORTUNITY

KEY RESPONSIBILITIES

- *Strategic Leadership:* Provide visionary leadership for all fundraising and advancement programs, aligning efforts with ISU's strategic goals and mission.
- *Campaign Development:* Spearhead the planning and execution of a comprehensive fundraising campaign, energizing staff, volunteers and supporters to elevate ISU's impact.
- *Donor Engagement:* Cultivate and maintain strong relationships with donors, engaging major gift prospects to secure significant gift commitments and stewarding ongoing relationships.
- *Presidential Support:* Actively support the President in donor engagement efforts, manage interactions with major prospects, and provide thorough research and strategic development to advance ISU priorities.
- *External Representation:* Act as a visible and passionate ambassador for ISU, representing the university at events and engagements with corporate and foundation executives, alumni and community leaders.
- *Collaboration:* work with deans, departments, students and other constituencies to coordinate advancement activities and foster a culture of philanthropy.
- Serve as the Executive Vice President of the ISU Foundation board in representing the interest, vision, and mission of Idaho State University while supporting Foundation goals and objectives.
- *Proposal Development:* Oversee the creation and presentation of proposals, and ensure timely and effective stewardship and reporting.
- *Alumni Relations:* Partner with ISU Alumni Association leadership and the Alumni Director to devise and execute strategic plans to enhance alumni engagement and build a worldwide network of advocates.
- *Team Development:* Inspire and lead the advancement team by fostering a collaborative environment and prioritizing professional growth and opportunity.
- *Financial Management:* Direct the drafting and management of the division's annual budget, ensuring alignment with strategic goals and objectives.
- *Additional Duties:* Undertake special projects and other responsibilities as assigned by the President.

PROFESSIONAL QUALIFICATIONS

Minimum Qualifications:

- Bachelor's degree required
- Minimum of 10 years of advancement experience with a strong background in higher education.
- *Leadership*: Proven track record of leading and motivating teams to achieve exceptional outcomes.
- *Team Building*: Demonstrated ability to build, inspire and develop a high-performing team, fostering a collaborative and supportive work environment.
- *Collaboration*: Ability to contribute to the University's leadership team and advance ISU's mission and strategic plan.
- *Commitment to Engagement*: Demonstrated ability to build positive relationships with a various population of students, faculty, staff, alumni and donors.
- *Fundraising Expertise*: Deep knowledge and significant experience of fundraising technology and effective prospect management, including developing and implementing comprehensive campaigns.
- *Integrity and Judgement*: Unquestioned integrity, strategic judgment and a high degree of initiative and creativity.
- *Interpersonal Skills*: Outstanding communication skills and the ability to inspire.
- *Resilience*: Ability to manage multiple tasks and a wide range of demanding responsibilities.
- *Passion for Public Higher Education*: A strong understanding of, and commitment to, the values of public higher education.

Preferred Qualifications:

- Advanced degree
- Prior experience at a public higher education institution
- Demonstrated success in the execution of an institutional comprehensive campaign

PROCEDURE FOR CANDIDACY

Submit your CV/resume, cover letter, and list of three (3) professional references, including current contact information. This position will remain open until it is filled; however, priority consideration will be given to applications received on or before September 2, 2024. Salary will be commensurate with education and experience. Benefits include comprehensive health, dental, and vision; life insurance; disability plan; employee assistance program (EAP); excellent retirement options and company contribution; and generous paid time off/sick leave accrual. All offers of employment are conditional pending the successful completion of a background investigation, provided by HireRight.

To view the position announcement and apply online, visit:

<https://isu.csod.com/ux/ats/careersite/5/home/requisition/2278?c=isu>

Idaho State University is an equal opportunity/affirmative action employer. We have an institution-wide commitment to inclusion and diversity and encourage all qualified individuals to apply. EEO Minority/Female/Disabled/Veteran Institution, Veterans' preference. Applicants and employees of Idaho State University are protected under Federal law from discrimination.

ISU follows Executive Order 11246 Pay Transparency Nondiscrimination Provision. Upon request, reasonable accommodations in the application process will be provided to individuals with disabilities. Please call Disability Services at (208) 282-3599 or email disabilityservices@isu.edu.

POCATELLO & SOUTHEAST IDAHO

Southeast Idaho is centrally located between Salt Lake City, Utah, and the popular vacation destinations of Yellowstone National Park, Grand Teton National Park, and Jackson, Wyoming. Eastern Idaho is frequently ranked as one of the nation's best locations for outdoor recreation, providing opportunities for mountain biking, hiking, kayaking, fishing, camping, skiing, and rock climbing.

The City of Pocatello is located along the historic Oregon Trail in the western foothills of the Rocky Mountains. At an elevation of 4,448 feet, Pocatello has an unusually desirable four-season climate where clear, sunny, and dry weather is the norm. Known as the "Gate City," Pocatello is home to more than 55,000 residents, and the metropolitan area of Pocatello-Chubbuck has a population of about 80,000 (www.pocatello.us/). Details of the city development trajectory can be found in its long-term land management plan titled, "[Pocatello Comprehensive Plan 2040](#)" adopted by the City Council.

Pocatello's economy is centered around education, healthcare, energy, and high-tech manufacturing. Pocatello is home to LA Semiconductor's manufacturing facility, and 50 miles away, Idaho National Laboratory employs about 6,000 scientific, engineering, and other staff. Pocatello is also home to Portneuf Medical Center, a regional Level II trauma center with state-of-the-art cardiology and neurosurgery programs. Residents of Pocatello enjoy the city's 32 parks, the Idaho Museum of Natural History, the Fort Hall Replica, golf courses, a swimming complex, over 1,000 miles of bike and hiking trails, Pocatello Junction, a skate park, Zoo Idaho, and ISU's Stephens Performing Arts Center

Based on average housing costs, utilities, healthcare, transportation, groceries, and other services, Idaho's cost of living is ranked one of the lowest in the nation. The FBI ranks Idaho's crime rate as the lowest in the West. Idaho is one of the fastest-growing states in the U.S. in terms of population as it ranked second in that category in the last decade ([U.S. Census Bureau 2023](#))

