August 19, 2019

Dear ISU Homecoming Parade Enthusiast:

Idaho State University invites you to participate in this year’s Homecoming Parade on Saturday, October 12, 2019 at 9:00 a.m. The Homecoming Parade is an annual tradition that unites students, alumni, faculty, staff, and community members across southeast Idaho. It is a time to celebrate being a Bengal! Homecoming does not have a theme—entries should reflect Bengal pride and the spirit of Idaho State University.

PARADE ENTRY FEES:

- Commercial/Business/Political Entry: $80
- Non-Profit Organization Entry: $45 (Must provide 501(c)(3)) document)

The entry deadline for the parade is 5:00 p.m. on Friday, September 27, 2019. A late fee of $50 will be assessed to all entries made after this date without exception. Entry applications will NOT be accepted after 5:00 p.m. on Friday, October 4, 2019.

General parade participants will enter at and 2nd Ave. and Sutter. The parade lines up along Ave. between the cross streets of Whitman and Sutter. Special entrances have been reserved for BANDS, CHEER GROUPS, DRILL TEAMS, and DANCE GROUPS. These groups will enter the parade at a location assigned to them in the application follow-up letter.

All parade entrances will open at 7:30 a.m. The parade with begin at 9:00 a.m., from the corner of 1st Ave. and Center St. The parade will proceed east on Center St. then turn south onto Ave. The official parade ends at the corner of St. and MLK Jr. Way. Floats needing to disband may use the parking lot to the east of Reed Gym. Participants may be picked up at the Reed Gym parking lot.

We are looking forward to an entertaining ISU Homecoming Parade, huge community turn out, and another Bengal Victory!

Sincerely,

Heidi Oliver
ISU Homecoming Parade Chair