



# **Strategic Objective #5 Action Plan Presentation**

IEAC Steering Committee  
August 22, 2017

## 5. Goal: Enhance Community Partnerships

Objective: By 2022, ISU will establish (# TBD) new partnerships within its service regions and statewide program responsibilities to support the resolution of community-oriented, real-world concerns.

Performance Measures	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	Benchmark	Benchmark Definition
<b>5.1.2</b> Identify the number of faculty Activity Insight inputs that result in new community relationships over a five year period AYs 18-22.	#	#	#	#	#	#	The number of faculty Activity Insight inputs that result in new community relationships over a five year period AYs 18-22.  *this is a new indicator and is not currently measured until the end of AY 17

# Action Plan #5.1: Community Partnership

The action plan “**Community Partnerships**” establishes University/Community Partnership Agreements—

- Strengthen the partnership between ISU and the Pocatello greater area by establishing a college/community charter by September 2018.
- Outcome: Increase ISU’s community relationships and provide the Carnegie application

# Action Plan #5.1:

## How do we do this

- Establish an internal Project Action Team to:
  - Create a communication plan for introducing the partnership plan to the community leaders
  - Make recommendations regarding proposed programs
  - Establish a community partnership position- \$60k FY19
- Establish a steering committee involving:
  - County commissioner
  - ISU-President
  - ISU-VP Advancement
  - Student Body President
  - Pocatello and Chubbuck Mayors
- Create the scope of the effort and establish subcommittees that focus on particular aspects of the agreement

# Action Plan #5.3: Bengal Pride

The action plan “**Bengal Pride**”:

- Advancement, ASISU, and Student Affairs creates a joint ISU Business directory online or in an app that lists Bengal-friendly businesses by beginning Fall Semester 2018.
- Outcome: It gives students and employees a way of identifying Alumni and Bengal friendly businesses. Businesses can display a Bengal logo in their store and ISU will highlight the business’ support through various promotions.

# Action Plan #5.3:

## How do we do this

- Establish a Project Action Team to:
  - Establish the parameters of the program-- the medium to use, business marking, the marketing plan, and the measures of success
  - Advancement identifies and recruits alumni and businesses
  - Conduct the recruiting drive to generate interest by businesses
  - Create the listing
  - Market to ISU students and employees
  - Advancement maintains the list