Strategic Objective #2
Action Plan Presentation

IEAC Steering Committee
August 22, 2017
ISU’s Strategic Objectives (Proposed)

**Goal #2**: Strengthen Retention

**Objective**: Improve undergraduate student retention rates by 5% by 2022.

**Operational Strategies**

- Use analytics to identify trends and create an advising structure that reinforces student success and continued degree progression
- Utilize software and automation tools (e.g. Degree Works Student Educational Planner & Curriculum Planning Assistant) to support students’ ability to track their own progress through degree progression
- Increase faculty awareness of their students’ academic progress by alerting them when a student is failing so they can work with the students to create strategies for student success
- Utilize mobile-friendly exit surveys to more effectively identify a student’s reason for leaving school
- Increase and market student support services that measurably increase retention
- Invest in lower-income students who continually demonstrate academic progress using scholarships and grants
- Develop programs that encourage students to identify potential career paths
- Utilize campus co-curricular activities to enhance retention and community engagement
- Notify Central Academic Advising when students are not attending classes
## 2. Goal: Strengthen Retention

Objective: Improve undergraduate student retention rates by 5% by 2022.

<table>
<thead>
<tr>
<th>Performance Measures</th>
<th>FY 2018</th>
<th>FY 2019</th>
<th>FY 2020</th>
<th>FY 2021</th>
<th>FY 2022</th>
<th>Benchmark</th>
<th>Benchmark Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1 Fall-to-fall full-time, first-time bachelor degree seeking student retention rate AYs 18-22.</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>5%</td>
<td>A 5% increase in fall-to-fall full-time, first-time bachelor degree-seeking student retention rate beginning from AY 16 (68%) retention numbers (SBOE benchmark -- 80%).</td>
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Action Plan #2.2: Revamp Advising

The action plan “Revamp Advising” requires:

• Revising the current student advising process to require all new freshman to declare a major or meta major by November 1\textsuperscript{st} (first semester)

• Connect students with faculty mentors and appropriate advisors in order to support an increase to ISU’s freshman retention rate

Outcome: Each student would declare a major or meta major by the end of their first semester at ISU as well as meet with faculty in their field of interest
Action Plan #2.2: How do we do this

• Establish a Project Action Team to:
  • Identify methods of increasing student interaction with faculty within their first semester and provide them with a path toward graduation.
  • Central Academic Advising and First Year Transition staff would continue supporting students with general advising, along with those colleges that choose to take on that role.
  • The Academic Skills Course (1104) would include within the course specific information to support that requirement