



Strategic Objective #2 Action Plan Presentation

IEAC Steering Committee
August 22, 2017

ISU's Strategic Objectives (Proposed)

Goal #2: Strengthen Retention

Objective: Improve undergraduate student retention rates by 5% by 2022.

Operational Strategies

- Use analytics to identify trends and create an advising structure that reinforces student success and continued degree progression
- Utilize software and automation tools (e.g. Degree Works Student Educational Planner & Curriculum Planning Assistant) to support students' ability to track their own progress through degree progression
- Increase faculty awareness of their students' academic progress by alerting them when a student is failing so they can work with the students to create strategies for student success
- Utilize mobile-friendly exit surveys to more effectively identify a student's reason for leaving school
- Increase and market student support services that measurably increase retention
- Invest in lower-income students who continually demonstrate academic progress using scholarships and grants
- Develop programs that encourage students to identify potential career paths
- Utilize campus co-curricular activities to enhance retention and community engagement
- Notify Central Academic Advising when students are not attending classes

2. Goal: Strengthen Retention

Objective: Improve undergraduate student retention rates by 5% by 2022.

Performance Measures	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	Benchmark	Benchmark Definition
2.1 Fall-to-fall full-time, first-time bachelor degree seeking student retention rate AYs 18-22.	1%	1%	1%	1%	1%	5%	A 5% increase in fall-to-fall full-time, first-time bachelor degree-seeking student retention rate beginning from AY 16 (68%) retention numbers (SBOE benchmark -- 80%).
	70%	71%	72%	73%	74%	74%	

Action Plan #2.2: Revamp Advising

The action plan “**Revamp Advising**” requires:

- Revising the current student advising process to require all new freshman to declare a major or meta major by November 1st (first semester)
- Connect students with faculty mentors and appropriate advisors in order to support an increase to ISU’s freshman retention rate

Outcome: Each student would declare a major or meta major by the end of their first semester at ISU as well as meet with faculty in their field of interest

Action Plan #2.2:

How do we do this

- Establish a Project Action Team to:
 - Identify methods of increasing student interaction with faculty within their first semester and provide them with a path toward graduation.
 - Central Academic Advising and First Year Transition staff would continue supporting students with general advising, along with those colleges that choose to take on that role.
 - The Academic Skills Course (1104) would include within the course specific information to support that requirement