

Focusing on the ISU's Future

Darren Blagburn

Institutional Effectiveness

blagdarr@isu.edu or x1846

Accreditation and Implementing Positive Change

- Results of the 2014 NWCCU Year Seven Evaluation
- Steps to create positive change at ISU:
 - Institutional Effectiveness and Assessment Council (IEAC) established
 - Focusing decision making around Mission Fulfillment and the Strategic Plan
 - Strategic planning update

IEAC Facts

- Established in 2015 after NWCCU Year Seven Accreditation
- Composed of a Steering Committee and eight subcommittees with representatives from across campus
- Provides recommendations to the President and has decision-making authority that supports achieving University goals
- Focuses on: Budget, Aligning Planning, Accreditation, and University-Wide Assessment

IEAC Committees

Steering Committee



- Accreditation, Assessment, and Academic Program Review
- Facilities Subcommittee
- Information Technology Subcommittee
- Finance Subcommittee

Mission Fulfillment vs Strategic Plan

Mission Fulfillment

Mission fulfillment focuses on who we are as a University– It's achieved through achieving aspects of the mission by using the four core themes as the guide

Strategic Plan

The strategic plan moves the University to achieve a five-year vision using goals, objectives, and action plans

Institutional Assessment Planning

Evaluates the integration of institutional planning, the allocation of resources, and the application of capacity in its activities for achieving the intended outcomes of its programs and services to support achievement of core theme objectives. Assessment results are disseminated to constituents and used to effect improvement.

Mission Fulfillment (Definition of Mission Fulfillment)

Core Themes
(Who we are)

Vision
(Where we want to go)

Core Themes Objectives

Planning

Budget
IT
Facilities
5-Year Plan

University Strategic Plan

Strategic Plan's Objectives

Action Plans

Performance Measures

Current Assessment Reports
Academic/Non-Academic

Institutional Core Theme Objective
Review

(review & revise objectives and measures annually)

Institutional Strategic Plan Review
(review & revise strategic objectives, action plans and
measures annually)

ISU's Strategic Plan

- Completed in May 2017
- Approved by the SBOE in June 2017
- Action Plans- Project Action Teams (PAT) have completed the first round of action plans for Objectives 1, 2, 3, & 5.
- The IEAC has approved action plans:
 - Recruiting 1.1- A Welcome Center at the Pond SUB
 - Retention 2.1- Restructure Advising
 - Marketing 3.1.- Develop a University-wide marketing program and plan
 - Community 5.1- Create community partnerships
 - Community 5.3- Establish a business directory

ISU's Strategic Plan

- The IEAC will review additional action plans in August and September
 - Recruiting
 - Retention
 - Marketing
 - Community Relations
- Action planning for Communication begins in the spring
- ITS and Facilities' Strategic Planning sessions begin in October
- College of Education begins next spring