

# Creative Works Judging Rubric (Page 1)



Title: \_\_\_\_\_

CW #: \_\_\_\_\_

## VISUAL PRESENTATION

Category	1 (Needs Improvement)	2 (Satisfactory)	3 (Good)	4 (Excellent)	Score
<b>Content</b>	Poorly designed; content makes no connection between sections.	Difficult to understand and follow. Shows promise but not at the graduate level.	Content is adequate; however support for the work is somewhat general.	Strong content; relays information easily. Shows clear support for purpose,	
<b>Format/ Organization</b>	Concept and execution are confusing.	Missing some expected areas of content. Somewhat confusing without presenter, need help to understand succession of events.	Could use some refining to help with understanding without the presenter.	All expected areas are present. Layout is sequential and is completely understandable to the viewer without the presenter.	
<b>Originality/ Creativity</b>	Not original/creative. Repetitive with little/no variety.	Material presented with little originality, variation, or interpretation.	Good original thinking/creativity.	Excellent original thinking/creative innovation/technique. Captures audience attention.	
<b>Overall</b>	Not visually appealing. Hard to follow.	Adequate, could be improved.	Visually pleasing.	Professional and strongly effective. Evocative.	
<b>Total</b>	<b>The Graduate School Will Total Scores</b>				

Comments:

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Judges Signature: \_\_\_\_\_

Group: \_\_\_\_\_

## ORAL PRESENTATION

**Student is not at the table.**

*If the student is not present, please do not score the **ORAL** presentation.*

Category	1 (Needs Improvement)	2 (Satisfactory)	3 (Good)	4 (Excellent)	Score
Ability to Answer Questions	Does not understand questions or has difficulty answering questions.	Has some difficulty answering challenging questions.	Answers most questions with some knowledge.	Demonstrates mastery of topic with additional answers to questions.	
Preparedness	Mostly or Completely reads from the poster. Does not seem prepared.	Occasionally reads from poster. Displays only a little confidence. Additional practice would be helpful.	Speaks clearly and with enthusiasm. Fillers and jargon are occasionally used.	Confident & professional. Speaks with little to no fillers. Good understanding of information presented.	
Subject Knowledge	Does not have grasp of information. Audience cannot understand presentation as there is no clear sequence of information.	Presenter is uncomfortable with subject. Audience has difficulty following incoherent organization.	Presenter cannot elaborate past information presented. Presents information in logical sequential manner.	Presents information in logical and interesting sequence that enhances the visual poster. Has a firm grasp on materials presented.	
Overall	Highly disconnected visual & oral components. Difficult to follow.	Slightly disconnected visual & oral components. Presentation takes effort to follow.	Balanced visual & oral components. Presentation leads to a conclusion that is easy to follow.	Very well balanced visual & oral components. Presentation/conclusion easy to follow. Delivered well.	
Total	<b>The Graduate School Will Total Scores</b>				

Comments:

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Judges Signature: \_\_\_\_\_