**Guillermo Ortega, Ph.D.**

Assistant Professor

Idaho State University

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**Education**

PhD University of Houston, Higher Education Leadership and Policy Studies

Dissertation: *Understanding the experiences, Engagement, and Persistence for Latina/o college athletes.*

MEd University of California, Riverside, Higher Education

BAUniversity of California, Riverside, History and Sociology

**Professional Experience**

Idaho State University

Assistant Professor August 2021-Current

Iowa State University

Post-Doctoral Researcher August 2020-July 2021

University of Houston

Data Analyst August 2019-May 2020

Graduate Researcher August 2016-May 2020

University of California, Riverside

Graduate Researcher August 2015-July 2016

Home Garden Library

Outreach Coordinator August 2014-July 2015

**Publications**

Journal Articles

1. Johnson, I. **Ortega, G.** (2021). Diversity and school board: An analysis of race, ethnicity, and geography in greater Houston. *Center for Mexican American Studies*, 2(3).
2. **Ortega, G.** (2021). An Examination of campus engagement and GPA for Latinx college athletes. *Journal of Athlete Development and Experience,* 3(1), 4.
3. Gonzalez, E., **Ortega, G.,** Molina, M., & Lizalde, G. (2020). What does it mean to be a Hispanic-Serving Institution? Listening to the Latina/o/x voices of students. *International Journal of Qualitative Studies in Education*, 1-14.
4. **Ortega, G**., Taylor, Z., & Childs, J. (2020). What are we saying by saying so little? Mission statements, diversity mission statements, and NCAA programs. *Journal of Diversity in Higher Education*.
5. **Ortega, G**. (2019). Examining the intersection of race and athletics for Latino male student-athletes. *Journal of Hispanic Higher Education*, 1538192719876091.

Revise Resubmit

1. **Ortega, G**., Grafnetterova, N. (2021). “There is talent but you just can’t find it”: Recruitment experiences of Latinx college athletes. (Revise and Resubmit).
2. **Ortega, G.,** Grafnetterova, N. (2021). Examining the experiences of Latinx graduate college athletes (Revise & Resubmit)

Under Review

1. **Ortega, G.** (2021). Understanding factors related to Latinx college athletes’ intent to graduate.(Under Review).
2. **Ortega, G.** (2021). Examining NCAA Latinx college athletes academic and athletic persistence.(Under Review).
3. Taylor, Z., Childs, J., **Ortega, G**., Kugiya, J. (2021). Divide and conquer: Does NCAA division membership or sector predict website popularity or spending? (Under Review).
4. Umbracht, M., Fernandez, F., **Ortega, G.** (2021) The blind side of college athletics: Examining California’s student athletes Bill of Rights and athletic expenditures. (Under Review).

Policy Briefs

1. **Ortega, G.** (2018). Examining the experiences of Latino males college athletes. *Center of Leadership for Athletics.*
2. **Ortega, G.,** Hoffman., J (2018). Enrolling international college athletes: Their admission and adjustment experience. *Center of Leadership for Athletics.*

**Presentations**

1. **Ortega, G.** (2021, June). *Examining Latinx college athletes’ eligibility predictors*. Presented at the North American Society for Sports Management.
2. Gonzalez, E., **Ortega, G**., Molina, M. (2021, May). *Understanding administrators perspectives on Hispanic Serving Institutions in Texas.* Texas Association of Chicanos in Higher Education.
3. **Ortega, G.** (2021, April). *Expanding the racial binary approach in intercollegiate athletes: Latinx, Black, and White athletes.* Presented at the American Education Research Association.
4. **Ortega, G.,** Grafnetterova, N. (2021, April). *Navigating the recruitment mazes: Latinx athletes’ journey to college athletics.* Presented at American Education Research Association.
5. Vega, C., **Ortega, G.,** Grafnetterova, N., Bell, L., Galan, C. (2021, April). *EL juego de la vida. Understanding Latinx college athletes in the NCAA.* Presented at the American Education Research Association.
6. Gonzalez, E., **Ortega, G.,** Lizalde, G., Molina, M. (2021, March). *Hispanic Serving Institutions Latinx and Non-Latinx faculty voices.* Presented at the American Association of Hispanics in Higher Education.
7. **Ortega, G.,** Grafnetterova, N. (2020, November). *“There is talent but you just can’t find it”: Recruitment experiences of Latinx college athletes.* Presented at the Association for the Study of Higher Education. New Orleans, LA.
8. Hoffman, H., Jones, W., Crandall, R., Hextrum, K., **Ortega, G.,** & Black, W. (2020, November). “*Raising college athlete activism and free speech*.” Presented at the Association for the Study of Higher Education. New Orleans, LA.
9. Gonzalez, E., **Ortega, G.,** Lizalde, G., Molina, M. (2020, November). *What does it mean to be a Hispanic Serving Institution: Latinx faculty voices.* Presented at the Association for the Study of Higher Education. New Orleans, LA.
10. **Ortega, G.** (2020, February). *Mentoring programs for Latinx college athletes at Hispanic Serving Institutions*. Presented at the National Association of Student Personnel Administrators. Austin, TX.
11. **Ortega, G.,** Taylor, Z., Childs, J. (2020, March). *Linguistic analysis on mission statements, diversity mission mtatements, and NCAA programs.* Presented at the American Education Research Association. San Francisco, CA.
12. Gonzalez, E., **Ortega G.,** Lizalde, G., Molina, M. (2020, March). *Listening to Latinx students voices at a Hispanic Serving Institution.* Presented at the American Education Research Association. San Francisco, CA.
13. **Ortega, G.** (2020, February). *Examining Latino male student-athletes in Texas*. Presented at the Texas Association of Chicanos in Higher Education. Houston, TX.
14. Gonzalez, E., **Ortega, G.** (2020, February). *Understanding Hispanic Serving Institutions (HSIs) in Texas.* Presented at the Texas Association of Chicanos in Higher Education. Houston, TX.
15. Harris, P., Crandall, R., Jones, W., **Ortega, G.,** Hextrum, K., Horton, D., & Hoffman, J., (2019, November). *NCAA Division I college sports finances: Where the money comes from and where the money goes*. Presented at the Association for the Study of Higher Education. Portland, OR.
16. Gonzalez, E., **Ortega G.,** Lizalde, G., Molina, M. (2019, November). *What does it mean to be a Hispanic Serving Institution? Listening to the Latino voices of students, faculty, parents, and leaders*. Presented at the Association for the Study of Higher Education. Portland, OR.
17. **Ortega, G.** (2019, April). *Investigating the experiences of Latino male student-athletes*. Presented at the American Educational Research Association. Toronto, ON.
18. **Ortega, G.** (2018, November). *Exploring intercollegiate athletics for Latino/Hispanics*. Presented at the Association for the Study of Higher Education. Tampa, FL.
19. **Ortega, G.** (2018, August). *Implementing Latino Critical Theory in intercollegiate athletics*. Presented at the Texas Higher Education Symposium. Houston, TX.
20. **Ortega, G.** (2018, April). *What does classism look like for Hispanic students at a Hispanic Serving Institutions*. Presented at the Diversity Research Institute. Houston, TX.
21. **Ortega, G.,** & Molina, M. (2018, May). *Politics and athletics: Stereotypes for Latinx in intercollege athletics.* Presented at the National Conference of Race and Ethnicity in American Higher Education. New Orleans, LA.
22. **Ortega, G.,** Wilson, M., & Till, L. (2018, May). *Multicultural feminism: The paradox of female student-athletes.* Presented at the National Conference of Race and Ethnicity in American Higher Education. New Orleans, LA.
23. Hoffman, J., Steelinger, G., Berwick, B., & **Ortega, G.** (2018, March). *Topics in navigating international student-athletes.* Presented at the American Association of College Registrars and Admission Officers. Orlando, FL.
24. **Ortega, G.** (2017, November). *The perceptions of Latino student-athletes at Historically White Institutions (HWIs).* Presented at the Association for the Study of Higher Education. Houston, TX.
25. **Ortega, G.** (2017, August). *The lost identity of Latinos in intercollegiate athletics.* Presented at the Texas Higher Education Symposium. Austin, TX.

Invited Presentations, Panels, and Webinars

1. Ortega, G. (June 2021). *Salir Adelante! Empowering Latinx practitioners*. Iowa State University. Ames, IA.
2. Bolourin, Y., Kolluri, S., **Ortega, G.,** & Zeedyk, S. (May, 2021). *Strategies for advancing and completing a dissertation project*. UC Riverside.
3. Martinez, E., & Viramontes, J., Ortega, G., & Childs, J. (2021). *Supporting the doctoral student pipeline: A spotlight on the Graduate Scholars Program*. UT Austin.
4. **Ortega, G.,** Taylor, Z., & Childs, J. (February, 2021). *NCAA and diversity mission statements*. The Equity Summit.
5. Hallmark, T., Bettencourt, G., Blake, D., **Ortega, G.,** Park, E., & Wheatley, M. (November, 2020). *Twitter chat: The PostDoc experience*. AERA Division J.
6. Aguirre-Muñoz, Z., Duran, Petra., Gonzalez, J, **Ortega, G.** (October, 2020). *The power of Latinx: Leading, persisting, and mentoring*. CheckEd. Houston, TX.
7. **Ortega, G.** (August, 2020). *Developing a healthy mindset as student-athletes.* Yours in Soccer Foundation.
8. **Ortega, G.,** Hoffman, J., Rubin, L.(July, 2020). *Activism in sports and education*. AERA’s Education and Sports Sig.
9. **Ortega, G.** (July, 2020). *College life after high school sports*. Dreamers Soccer Clinic and Mi Casa es Tu Casa.
10. **Ortega, G.** (May, 2020). *Emerging scholars in the field of education and sports.* AERA’s Education & Sports Sig.
11. **Ortega, G.** (2020, February). *Examining intersectionality for college athletes of color*. University of Southern Mississippi. Hattiesburg, MS.
12. **Ortega, G.,** Molina, M., Prevost, Holly., Iracheta, M. (January 2019). *First-generation graduate students.* Academic Chairperson Conference (ACC). Houston, TX.
13. **Ortega, G.** (January, 2020). *Empowering el barrio*. Dreamer’s Soccer Clinic. Los Angeles, Ca.
14. **Ortega, G.** (December, 2018). *College access and giving back to the community.* Leadership in Training. Riverside, Ca.

**Teaching Experience**

Idaho State University

Assessment and Accountability in Higher Education. (Fall 2021).

Doctoral Seminar. (Fall 2021).

UC Riverside

Educational Leadership. *Guest Lecturer* (Summer 2021).

University of Illinois at Urbana-Champaign

Intro to Diversity & Equity. *Guest Lecturer* (Fall 2021).

Clemson University

Sociological Dynamic in Intercollegiate Athletics. *Guest Lecture*r (Spring 2021).

Iowa State University

Special Topics in Higher Education, *Guest Lecturer* (Fall 2020).

Sam Houston State University

Organization and Administration in Higher Education*, Guest Lecturer* (Summer 2020).

The College Student. *Guest Lecturer* (Spring 2021).

University of Houston

Advanced Qualitative Methods, *Teaching Assistant* (Spring 2020)

Organization & Administration of Student Support Services*, Teaching Assistant* (Spring 2019)

Critical Issues in Higher Education, *Guest Lecturer* (Fall 2019)

Leadership Theory for School Administrators, *Teaching Assistant* (Spring 2018).

University of Washington

Introduction to Qualitative Research Methods in Education, *Guest Lecturer* (Fall 2019).

**Fellowships, Grants, Awards**

Under Review

Ortega, G., Grafnetterova, N. (2020). *Exploring Latinx College Athletes Identity at Hispanic Serving Institutions and Predominately White Institutions*. Paul P. Fidler Research Grant. **$,5,000**. (Under Review)

Funded

Ortega, G. (2021). Latina/o/x Conference Registration Award. **$250.**

Ortega, G. (2020). Graduate Fellowship. Texas Association of Chicanos in Higher Education, **$2,000.**

Ortega G. (2019-2020). Dissertation Fellow, Center for Mexican American Studies, **$16,500.**

Ortega, G. (2019-2020). Project Mentoring to Achieve Latino Educational Success, **$500.**

Ortega, G. (2019). Graduate Student Travel Grant Fellow. American Education Research Association Sports and Education SIG, **$250.**

Ortega, G. (2019). ASHE Grads Fellowship. **$400**

Ortega, G. (2018). Travel Grant. College of Education at the University of Houston. **$500**.

Not Funded

Greder, K., **Ortega, G**. (2020). *Salir Adelante.* William T. Grant Foundation Reducing Inequality Grant. **$50,000.** (Not Funded).

Greder, K., **Ortega, G**. (2020). *Salir Adelante.* State Farm: Good Neighbor Grant. **$25,000.** (Not Funded).

Awards and Recognitions

Research Affiliate (2021-Current). Latinx Association for Collegiate Athletics and Student-Athletes.

Research Affiliate (2020-Current). Project MALES Faculty and Research Affiliates Program.

Chair (2021-Current). ASHE Athletics Council.

Co-Communications Chair (2021-Current). AERA Latina/o/x SIG.

Fellow (2021). AERA Boyd National Politics Workshop Fellow.

Fellow (2021). AERA Latina/o/x SIG Registration Award.

Graduate Fellow (2020). Project MALES Faculty and Research Affiliates Program.

Service Award (2020). AERA Sports and Education Sig.

Selected Participant (2020). AERA Latina/o/x Multi-Generation Mentoring Program.

Selected Participant (2020). AERA Multicultural Educational Policy and Praxis Pre-conference.

Future Faculty Fellow (2020). Virginia Tech Future Faculty Fellow.

Selected Participant (2020). ASHE: Council on Ethnic Participation Mentor-Protégé Program.

Data Fellow (2019). Texas Higher Education Coordinating Board (THECB).

Graduate Fellow (2019). UH Dissertation Accelerator Program.

Selected Participant (2019). AERA Division J Emerging Scholar.

Selected Participant (2018). AERA: Social Justice and Praxis Scholar.

Honorable Mention (2017). Texas Higher Education Symposium Texas Star Showcase.

Graduate Fellow (2016-2020). University of Houston Graduate Fellowship.

**Professional Development**

Ohio State: Advanced Methods Institute Certification (2021).

Stanford College of Education: Educational Data Science Workshop (2020).

Iowa State University. Safe Zone LGBTQ Ally Training. (2019).

Texas Higher Education Coordinating Board Certification. (2018)

University of Houston: Diversity, Equity, and Inclusion Certificate (2017).

**Service**

National

**Editorial Board and Journal Involvement**

Manuscript Reviewer, Journal of Issues in Intercollegiate Athletics, 2021-Current

Manuscript Reviewer, Journal of Athlete Development and Experience, 2020-Current.

Manuscript Reviewer, Journal of SN Social Sciences, 2020-2021.

**American Education Research Association, Sports and Education SIG**

Officio Leadership Committee, 2020-Current.

Program Reviewer, 2017-Current.

Session Chair, 2019-Current.

**American Education Research Association, Latina/o/x SIG**

Communications Co-Chair, 2021-Current.

Award Committee, 2020-Current

Program Reviewer, 2017-Current.

Session Chair, 2019-Current.

**Association for the Study of Higher Education**

Co-Chair, 2021-Current.

Athletic Council, Program Committee, 2018-Current.

Athletic Council, Graduate Student Representative, 2018-2020.

Program Reviewer, 2017-Current.

**Project Mentoring to Achieve Latino Educational Success (MALES)**

Research Affiliate, 2020-Current.

State

**Texas Association for Chicanos in Higher Education**

Mentor, 2019-2021.

Session Chair, 2019-2021.

Program Reviewer, 2019-2021.

**Texas Higher Education Symposium**

Planning Committee, 2016-2018

Program Reviewer, 2017-2018

Session Chair, 2017-2018

Institutional

**Iowa State University**

College of Humanities: Diversity, Equity, and Inclusion Subgroup, 2020-2021.

Post-Doctoral Association, 2020-2021

Lazos Hermano, 2020-2021.

**University of Washington**

Editor for Center for Leadership in Athletics, 2018-2021.

**University of Houston**

Mentor for the Higher Education Student Association, 2019-2020.

Vice-President for the Higher Education Student Association, 2018-2019.

College of Education Presidential Round Table Representative, 2018.

**Professional Affiliations**

North American Society for Sport Management (NASSM), 2019-Current.

American Educational Research Association (AERA), 2016-Current.

Association for the Study of Higher Education (ASHE), 2016-Current.

National Association of Student Personnel Administrators (NASPA), 2019-Current.

American Association of Hispanics in Higher Education (AAHHE), 2018-Current.

Texas Association of Chicanos in Higher Education (TACHE), 2018-Current.

**Software**

SPSS, STATA, Dedoose, NVIVO, MAXQDA.

**Languages**

Spanish (Native)