

Faculty Senate Statement of Interest

I strongly feel that, as faculty, we should know why a faculty member is running for a position and what they plan to accomplish.

My reason for accepting the nomination is simple: Every position should be an election, not an appointment. No faculty member should be elected senator “by default.” To this end I am running against my fellow candidates in the hopes of providing you, the faculty, a real choice.

My goals, should I be elected, are two-fold.

1. Continue the work of the previous Senate to build a cohesive and powerful faculty government.
2. Represent the needs and concerns of the faculty within CAL to the best of my abilities, and to be a conduit through which information flows back down to the college on a regular basis.

As President Satterlee has recently stated, “the honeymoon period is over.” With the change in administration being finalized and the reestablishment of a duly elected and recognized faculty senate, ISU’s nascent faculty governance is at a crossroads. Legacy institutions and processes, carried over from the previous administration, continue to bottleneck faculty development and hinder the reestablishment of an open and collegial culture within the University.

These on-going difficulties include, but are certainly not limited to:

- The arbitrary cancellation (with no discussion or notice) and subsequent reinstatement of an altered and discipline-punitive Seed Grant this past semester, by an interim VP of Research, that led to the lowest number of submissions for this program in recent years.
- The current attempt by the Kasiska Division of Health Sciences to disproportionately increase their representation on all faculty councils and governing bodies.

To this end we need elected senators who have the support of their faculty as well as a desire to see ISU become a thriving, teaching-centric research University. One where the voices and concerns of the faculty are both heard and respected, and where we work with the administration to continue the changes made over the past year.

Curriculum Vitae

D. Jasun Carr

Academic Positions

2014 - Current: **Assistant Professor (Digital Media)**, Idaho State University.

2012 - 2014: **Assistant Professor of Communication**, Susquehanna University.

2009 - 2011: **Teaching Assistant**, UW-Madison.

2004 - 2005: **Graduate Assistant**, Department of Electronic Media, Kutztown University.

Selected Service

2017 – Current: Steering Committee Member, College of Arts & Letters Combined Subject Pool

2017 – Current: ISU Research Council Representative

2016 – 2018: Faculty Coordinator, Summer CAMP hosted by CMP and Art.

2015 – 2016: Co-chair, Humanities Cafe

Former Head, Political Communication Interest Group - Association for Education in Journalism and Mass Communication (AEJMC)

Publications

Carr, D. J. (2018). Exploring the Role of Parasocial Relationships on Product Placement Effectiveness. *American Communication Journal*, 20(1), 31-45.

Carr, D. J., Barnidge, M., Lee, B. & Tsang, S. J. (2017 - Reprint). Cynics and skeptics: Evaluating the credibility of mainstream and citizen journalism. In T.-T. Lee (Ed.), *Virtual Theme Collection: Trust and Credibility in News Media*. Retrieved from <http://journals.sagepub.com/page/jmq/trust-and-credibility-in-news-media/virtual-collection>

Carr, D. J. & Bard, M. (2017). Even a Celebrity Journalist Can't Have an Opinion: Post-Millennials' Recognition and Evaluation of Journalists and News Brands on Twitter. *Electronic News*, 12(1), 3-22, doi: 10.1177/1931243117710280

Carr, D. J., Barnidge, M., Lee, B. & Tsang, S. J. (2014). Cynics and skeptics: Evaluating the credibility of mainstream and citizen journalism. *Journalism & Mass Communication Quarterly*, 91(3), 452-470.

Vraga, E. K., Johnson, C., **Carr, D. J.**, Bode, L., & Bard, M. (2014). Filmed in front of a live studio audience: Laughter and aggression in political entertainment programming. *Journal of Broadcasting & Electronic Media*, 58(1), 131-150.

Carr, D. J., Gotlieb, M. R., Lee, N.-J., & Shah, D. V. (2012). Examining Generational Trends in Overspending, Early Adoption, and Conscientious Consumption from 1994-2004. *The ANNALS of the American Academy of Political and Social Science*, 644(1), 220-233.

Vraga, E. K., Edgerly, S., Bode, L., **Carr, D. J.**, Bard, M., Johnson, C. N., Kim, Y. M. & Shah D. V. (2012). The Correspondent, the Combatant, and the Comic: How Moderator Style and Guest Civility Shape News Credibility. *Journalism & Mass Communication Quarterly*, 89(1), 5-22.

Vraga, E. K., **Carr, D. J.**, Nytes, J. P. & Shah, D. V. (2010). Precision vs. Realism on the Framing Continuum: Understanding the Underpinnings of Media Effects. *Political Communication*, 27, 1-19.

Book Chapters

Carr, D. J. (2019). Multitasking & Multiskilling. In Tim P. Vos & Folkner Hanusch (Eds.), *International Encyclopedia for Journalism Studies*. Wiley.

Carr, D. J. (2017). Technologies for Business and Professional Communication. In James R. DiSanza, Nancy J. Legge (Ed.), *Business and Professional Communication* (pp. 28; 47; 77-79; 85-87; 88; 103-104; 187-188). Pearson.

Carr, D. J. (2017). The Internet and Information Economy. In Robert Rycroft (Ed.), *The American Middle Class: An Economic Encyclopedia of Progress and Poverty*. ABC-CLIO.

DiSanza, J. R. & **Carr, D. J.** (2017). Corporate Communication. In Mike Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods* (pp. 264-266). Thousand Oaks, CA: Sage.

Manuscripts Under Review

Carr, D. J. & Bard, M. Journalism in the Post-Millennial Age. Book prospectus submitted to Lexington Books.

Manuscripts Under Development

Carr, D. J. & Bard, M. Knowledge begets knowledge: Impacts of civic and political knowledge on knowledge gain from online news. Submitted to *Communication Reports*, Sept. 2018. Rejected Dec. 2018. Currently revising.

Carr, D. J. & Vraga, E. K. Cue the Emojis: Central, Peripheral, and Motivated Processing of Social Media Feedback within Facebook Live videos. Submitted to *Journalism & Mass Communication Quarterly* for a special issue on *Social Media in Political Campaigning around the World*, June, 2017. Revised and Resubmitted, Oct. 2017. Rejected, Jan 2018. Currently revising.

Carr, D. J. Third Person Effect, Hostile Media Perceptions, and Actual Influence: The Effect of Social Cues on “Live” Political Messages. Submitted to *Mass Communication & Society* for a special issue on *Media Theory and the 2016 U.S. Election*, Nov, 2017. Rejected, Jan 2018.

Invited Conference Papers and Presentations

Carr, D. J. (2018). Tips and Techniques for Teaching Online and Hybrid Courses (Teaching Panel). To be presented at the Association for Education in Journalism and Mass Communication 2018 Conference, August 6-9, Washington, D.C.

Carr, D. J. (2017). Your Candidate is a Loser: Strategies for Leading Discussions of Race and Diversity in the Classroom (PF&R Panel). Association for Education in Journalism and Mass Communication 2017 Conference, August 9-12, Chicago, IL.

Carr, D. J. (2016). Making Methods Matter: Recruiting and Attracting Undergraduates to Methods Coursework (Teaching Panel). Association for Education in Journalism and Mass Communication 2016 Conference, August 3-7, Minneapolis, MN.

Carr, D. J. (2013). Mixing theory and skills in mass communication curricula (Teaching Panel). Association for Education in Journalism and Mass Communication 2013 Conference, August 8-11, Washington, DC.

Carr, D. J., Gotlieb, M. R., Lee, N.-J., & Shah, D. V. (2011). Keeping Up with the Joneses: Disentangling Period, Lifecycle, and Generational Effects for Overspending, Early Adoption, and Conscientious Consumption, Presented at the Communication, Consumers, and Citizens: Revisiting the Politics of Consumption Conference, March 3-5, Madison, WI.

Refereed Conference Papers and Presentations

Carr, D. J. & Lonergan, K. (2019). A friendly face in a scary place: A case study of the *Be Your Own Superhero* app. Paper to be presented at the Western Social Science Association 2019 Conference, April 24-27, San Diego, California.

Carr, D. J. & Hartman, K. (2019). Driving (The Lane) While Black: Race and Fouls in Men's Intercollegiate Basketball. Paper presented at the 12th Annual Summit on Communication & Sport, March 28-31, Boise, Idaho

Carr, D. J. (2018). Exploring Alternative Ecologies: Politics, Activism, Trolling, and Testing Theories. Panel presented at the National Communication Association 2018 Convention, November 8-11, Salt Lake City, Utah

Carr, D. J. (2018). Comments and Cues: Social Feedback Effects within "Live" Political Messages. Paper presented at the National Communication Association 2018 Convention, November 8-11, Salt Lake City, Utah

Carr, D. J. (2018). Presumptions and Predispositions: Integrating Self-Monitoring into the Influence of Presumed Influence Model. Paper presented at the National Communication Association 2018 Convention, November 8-11, Salt Lake City, Utah

Carr, D. J. & Bard, M. (2018). Knowledge begets knowledge: Impacts of civic and political knowledge on knowledge gain from online news. Paper to be presented at the Association for Education in Journalism and Mass Communication 2018 Conference, August 6-9, Washington, D.C.

Bard, M. & Carr, D. J. (2017). All the (Fake) News That's Fit to Tweet: Selective Exposure and the Hostile Media Effect Among Post-Millennials. Paper presented at the Association for Education in Journalism and Mass Communication 2017 Conference, August 9-12, Chicago, IL.

Carr, D. J. (2017). Second-Screen as Only-Screen: The Effect of Social Media Cues on Facebook Live Broadcasts. Paper presented at the 2017 World Association for Public Opinion Research Conference, July 15-17, Lisbon, Portugal.

Carr, D. J. (2017). Navigating the need for authenticity in a craft beer "desert." Paper presented at the 2017 PCA/ACA National Conference, April 12-15, San Diego, CA.

Carr, D. J. & Bard, M. (2016). Even a Celebrity Journalist Can't Have an Opinion: Post-Millennials' Recognition and Evaluation of Journalists and News Brands on Twitter. Paper presented at the Association for Education in Journalism and Mass Communication 2016 Conference, August 3-7, Minneapolis, MN.

Carr, D. J. & Febles, C. G. (2016). Quién es el otro: Language, Culture, and Product Placements – A third-person effect pilot study. Paper presented at the Popular Culture Association/American Culture Association Conference, March 22-25, Seattle, WA.

Carr, D. J. (2015). Presumptions, Predispositions & Parasocial Connections: Expanding The Influence Of Presumed Influence Model. Paper presented at the Western States 2015 Annual Convention, February 21-24, Spokane, Washington.

Carr, D. J. (2014). Presumptions and Predispositions: Integrating Self-Monitoring into the Influence of Presumed Influence Model. Paper presented at the Association for Education in Journalism and Mass Communication 2014 Conference, August 6-9, Montreal, Canada.

Carr, D. J. (2014). Exploring the Role of Parasocial Relationships on Product Placement Effectiveness. Paper presented at the Association for Education in Journalism and Mass Communication 2014 Conference, August 6-9, Montreal, Canada.

Carr, D. J. (2014) Disentangling Parasocial Connections: Separating Actor from Character. Paper presented at the Popular Culture Association/American Culture Association Conference, April 16-19, Chicago, IL.

Carr, D. J., Barnidge, M., Lee, B., & Tsang, S. J., (2013). Nuance and Source: An Examination of Citizen Journalist Evaluations Across Age Cohorts. Paper presented at the Association for Education in Journalism and Mass Communication 2013 Conference, August 8-11, Washington, DC.

Barnidge, M., Lee, B., Tsang, S. J., & **Carr, D. J.** (2013). It's Who You Don't Know: How Exposure to Online Social Influence on YouTube Affects Political Evaluations and Behavior. Paper presented at the Association for Education in Journalism and Mass Communication 2013 Conference, August 8-11, Washington, DC.

Carr, D. J., Davis, C., Coppini, D., Wise, D., & McLaughlin, B. (2012). Hypocrisy's reach: The impact of political scandal on politician evaluations, journalist evaluations, and the perceived third-person effect. Paper presented at the Midwest Association for Public Opinion Research, November 16-17, Chicago, IL.

Barnidge, M., Lee, B., Tsang, S. J., & Villanueva, J. D., **Carr, D. J.** (2012). Cynics and skeptics: Perceived credibility of mainstream and citizen journalists in an adult sample. Paper presented at the Midwest Association for Public Opinion Research, November 16-17, Chicago, IL.

Carr, D. J., Barnidge, M., Lee, B., Tsang, S. J., & Villanueva, J. D. (2012). Cynics and skeptics: Evaluating the credibility of mainstream and citizen journalists. Paper presented at the Association for Education in Journalism and Mass Communication 2012 Conference, August 8-12, Chicago, IL. **Top Student Paper, Civic and Citizen Journalism Division.**

Carr, D. J., McLaughlin, B., & Wise, D. (2012). "Don't Sext and Run": Exploring the Impact of Scandal, Citizen Journalism, and Message Construction on the Modern Political Process. Paper presented at the Popular Culture Association/American Culture Association Conference, April 11-14, Boston, MA.

Carr, D. J., Barnidge, M., Wise, D., Rogers, A. & Vraga, E. K. (2011). With Me or Against Me: Hostile Media and Third Person Effect in Partisan Media. Paper presented at the Association for Education in Journalism and Mass Communication 2011 Conference, August 9-13, St. Louis, MO.

Vraga, E. K., Johnson, C. N., **Carr, D. J.**, Bard, M., Bode, L., & McLaughlin, B. (2010). "Filmed in Front of a Live Studio Audience": Using Laughter to Offset Aggression in Political Entertainment Programming. Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL. **Top Student Paper, MAPOR 2010.**

Carr, D. J., Vraga, E. K., Johnson, C. N., Bard, M. & Kim, Y. M. (2010). Pundits or Pugilists? The Role of Guest Incivility in Televised Debate. Presented at the Association for Education in Journalism and Mass Communication 2010 Conference, August 4-7, Denver, CO.

Carr, D. J. & Vraga, E. K. (2010). Wait, Who Said That? The Role of Source Cue Placement in Argument Evaluation. Presented at the Association for Education in Journalism and Mass Communication 2010 Conference, August 4-7, Denver, CO.

Vraga, E. K., Bard, M., Bode, L., **Carr, D. J.**, Edgerly, S., Johnson, C. N., Kim, Y. M. & Shah D. V. (2010). The Correspondent, the Combatant, and the Comic: How Moderator Style and Guest Civility Shape News Credibility. Presented at the Association for Education in Journalism and Mass Communication 2010 Conference, August 4-7, Denver, CO. **Top Three Faculty Paper, CT&M Division.**

Borah, P & **Carr, D. J.** (2010). Framing effects and racial prejudice: The moderating role of need for cognition. Presented at the American Association for Public Opinion Research 2010 Conference, May 13-16, Chicago, IL.

Carr, D. J. & Zukas, K. (2009). Enhanced Scrutiny: Evaluating the Argument When the Facts Don't Fit. Presented at the Midwest Association for Public Opinion Research 2009 Conference, November 21-22, Chicago, IL.

Gotlieb, M. R., Puig Abril, E., **Carr, D. J.**, Gabay, I. & Vallens, R. (2009). Seeking Opinions on a Controversial Issue: The Interplay of Story Frame, Commentary, and Individual Differences in Need to Evaluate. Presented at the Midwest Association for Public Opinion Research 2009 Conference, November 21-22, Chicago, IL.

Carr, D. J. (2009). Consumer Culture, Product Placement and the "Fictional Self". Presented at the Popular Culture Association/American Culture Association Conference, April 8-12, New Orleans, LA.

Carr, D. J. & Vraga, E. K. (2008). Wait, who said that? Candidate cue placement in the 2008 campaign environment and its effects. Presented at the Midwest Association for Public Opinion Research 2008 Conference, November 21-22, Chicago, IL.

Vraga, E. K., **Carr, D. J.**, Nytes, J. & Shah, D. V. (2008). Is it frames or facts? Testing internally vs. ecologically valid frames on risk perceptions. Presented at the Association for Education in Journalism and Mass Communication 2008 Conference, August 6-10, Chicago, IL. **Top Faculty Paper, MC&S Division.**

Carr, D. J. (2008). Chronological inconsistency: Re-examining the persuasive process. Presented at the Association for Education in Journalism and Mass Communication 2008 Conference, August 6-10, Chicago, IL.

Carr, D. J. (2007). Comparing the cognitive impact of conventional television advertising and product placements: A first look. Presented at the Association for Education in Journalism and Mass Communication 2007 Conference, August 9-12, Washington D.C.

Carr, D. J., Cleland, R., Arora, M. & Luster, K. (2007). Give me shelter: The interaction between religiosity and internet use in controversial issue attitude formation. Presented at the 62nd Annual Conference of the American Association for Public Opinion Research, May 17-20, Anaheim, California.

Carr, D. J. (2007). An investigation into the comparative cognitive impact of conventional television advertising and product placement. Presented at the Association for Education in Journalism and Mass Communication 2007 Midwinter Conference, February 23-24, Reno, Nevada.

Grants

Faculty Course Release for Spring 2019, Sponsored by the ISU College of Arts & Letters. (Transitioned to a Summer 2019 course development stipend to meet student course demands during the Spring 2019 semester). (Funded).

ISU College of Arts & Letters Combined Subject Pool Pilot, Sponsored by the ISU Office of Research, \$3400, August 2018-June 2020. (Funded)

Faculty Travel Funds, Sponsored by ISU Office of Research, \$625, January 2017 – July 2017. (Funded)

Faculty Travel Funds, Sponsored by ISU College of Arts & Letters, \$872.42, February 2017 – April 2017. (Funded)

Creation of a Standardized Measure of Accurate Person Perception: The Idaho Test of Accurate Person Perception, Submitted to the National Science Foundation. W/ Dr. Tera D.Letzring (Not Funded; Revision in progress)

Humanities Cafe 2015-16: Identity, Sponsored by Idaho Humanities Council, External to Idaho State University, \$1,615.00, Date Submitted: September 14, 2015, September 2015 - Present. (Funded)

Improving Clinical Care of LEP Patients by the Development of the Interactive Computer, Voice and Visually Assisted Intake Program Prototype, Sponsored by IDAHO STATE UNIVERSITY OFFICE FOR RESEARCH & ECONOMIC DEVELOPMENT, Idaho State University, \$37,902.00, (Not Funded) (w/ Cathleen Tarp, et. al.)

Infrastructure Grant Proposal Department of Communication, Media, and Persuasion DSLR Photography and Video Cameras, Sponsored by ISU College of Arts & Letters, \$6,000.00, January 2015 - August 2015. (Funded)

Faculty Travel Funds, Sponsored by ISU College of Arts & Letters, \$1,107.50, October 2014 – February 2015. (Funded)

University of Wisconsin Graduate School in support of “Political scandal in the new media environment: The effects of emerging forms of political communication” – Co-Investigator – \$25,000– 12/15/11 – 12/31/13. (Not Funded) (w/ Douglas Mcleod as Principal Investigator and Bryan McLaughlin and David Wise as Co-Investigators)

Professional Memberships

Association for Education in Journalism and Mass Communication (AEJMC)
Former Head, Political Communication Interest Group

World Association of Public Opinion Research (WAPOR)

Popular Culture Association/American Culture Association (PCA/ACA)

National Communication Association (NCA)

Western Social Science Association (WSSA)

Education

Ph.D. in Mass Communications, University of Wisconsin-Madison, 2014
Dissertation: Perceived Influence, Parasocial Relationships, and the Power of Product Placement

M.S. in Electronic Media, Kutztown University, 2005
Thesis: An investigation into the comparative cognitive impact of conventional television advertising and product placement.

B.S. in Communication Processes, University of Wisconsin-Green Bay, 2003

Teaching Experience

Idaho State University:

Instructor for CMP2202: Photo, Graphic, & Video Editing; CMP2203: Media Literacy; CMP3307: Social & Interactive Media Campaigns; CMP3309: Communication Inquiry; CMP3339: Web Design; CMP6601: Intro. To Grad.

Research Methods; CMP6630: Seminar: Communication Revolutions; CMP2202: Photo, Graphic, & Video Editing (Online course); CMP2203: Media Literacy (Online Course)

Susquehanna University:

Instructor for COMM-101: Essentials of Digital Media; COMM-171: Introduction to Media; COMM-182: Writing for New Media; COMM-282: Fundamentals of Digital Video Production; COMM-482: Professional Digital Multimedia Production; COMM-101: Essentials of Digital Media (Online course); ENGL-100: Writing and Thinking; PRDV-104: Perspectives.

University of Wisconsin - Madison:

Teaching Assistant for J202: Mass Communication Practices; LIS201: The Information Society.

Kutztown University:

Teaching Assistant for TVR 055: Fundamentals of Video Production.